



30 Oct - 2 Nov 2025 Birmingham, NEC

Co-located with The Creative Craft Show & Cake International

Delivering a combined annual audience of almost 60,000 affluent buyers

EXHIBITOR PACK 2025

www.ichfevents.co.uk







DISCOVER OUR CHRISTMAS SHOW PORTFOLIO

SIMPLY CHRISTMAS - GLASGOW & BIRMINGHAM

These two successful and well-established shows celebrate the best in quality Christmas gifting and craft supplies, providing unique retail experiences.

Both Christmas shopping events take place alongside our extremely popular sister show 'The Creative Craft Show', drawing in over 60,000 visitors combined!

Visitors can expect a festive dream full of bespoke and exclusive gifts. Live music and festive food options also greet them as they walk through the door.

WHO ARE ICHF EVENTS?

ICHF Events organise craft, cake & sugarcraft, design, textile & sewing, hobbycraft, handmade fairs and Christmas shows across the UK.

We're the UK's leading organiser of lifestyle and hobby events. From the company's formation as a family business 1976, we annually manage hugely successful consumer shows and are proud to maintain that personal touch.



PROMOTE YOUR PRODUCTS...

- ★ HOMEWARE & LIVING DÉCOR ★
 - ★ BESPOKE PRODUCTS
 - ★ FASHION & ACCESSORIES ★
- ★ HEALTH, WELLNESS & RELAXATION ★
 - ★ JEWELLERY & ACCESSORIES ★
 - ★ ART, CARDS & PHOTOGRAPHY ★
 - ★ GLASSWARE & CERAMICS ★
- ★ CHRISTMAS GIFT RELATED ITEMS ★
- ★ HANDMADE CHRISTMAS DECORATIONS ★
 - ★ FOOD & DRINK HALL ★

5 REASONS TO EXHIBIT

1. Generate leads - target potential buyers and close sales

2. Network with new and existing customers

3. Build client database

4. Promote your online sales platforms

5. Benefit from our extensive marketing campaigns









STAND COSTS AND SIZES

WHAT'S INCLUDED:

Festive carpet • Black hessian walling

- Company name board Website listing
 - Online and in print publicity

Walls are black hessian (fixing of

goods by velcro, fastener or small pins - available on site)

Painted wooden panels

Painted wooden panels

Cord carpet (aisles in contrasting colour)

MULTISHOW DISCOUNTS APPLY

but up to 1/2 length of the end can be enclosed

Book both Christmas shows and receive 10% discount

	Standard (per m2)	Corner (per m2)
Simply Christmas THE CRAFTY CHRISTMAS SHOW GLASGOW	£175	£195
Simply Christmas THE CRAFTIC CHRISTMAS SHOW BIRMINGHAM	£190	£210



ICHF EVENT's 2025 CALENDAR

	SHOW	VENUE	LOCATION	2025 DATE
X	CRAFTING LIVE	SURREY HALL	SANDOWN	28 Feb - 1 March
	CREATIVE CRAFT SHOW & SCOTTISH QUILTING SHOW	SEC	GLASGOW	6 - 8 March
	CREATIVE CRAFT SHOW & SEWING FOR PLEASURE Featuring FASHION & EMBROIDERY	NEC	BIRMINGHAM	13 - 16 March
	WEALD OF KENT COUNTRY CRAFT SHOW	PENSHURST PLACE	NR. TONBRIDGE	3 - 5 May
	MAKERS CENTRAL	NEC	BIRMINGHAM	17 May - 18 May
	CRAFTING LIVE	LAZARUS HALL	DONCASTER	12 - 13 July
	HENLEY COUNTRY CRAFT SHOW	STONOR PARK	HENLEY-ON-THAMES	22 - 25 August
	CREATIVE CRAFT SHOW	FARNBOROUGH INTERNATIONAL	FARNBOROUGH	4 - 6 September
	CREATIVE CRAFT SHOW	WESTPOINT	EXETER	25 - 27 September
	CREATIVE CRAFT SHOW & SIMPLY CHRISTMAS	SEC	GLASGOW	23 - 26 October
	CREATIVE CRAFT SHOW & SIMPLY CHRISTMAS	NEC	BIRMINGHAM	30 Oct - 2 Nov
1	CAKE INTERNATIONAL & BAKE INTERNATIONAL	NEC	BIRMINGHAM	31 Oct - 2 Nov

CONTACT US

To book a stand or find out more about our events and opportunities, please get in touch!

Rebekkah Duckett: e. rebekkahd@ichf.co.uk t. 07526 204856

ICHF Ltd, Dominic House, Seaton Road, Highcliffe, Dorset BH23 SHW www.ichfevents.co.uk Tel: 01425 272711

Email: info@ichf.co.uk

